

LG Electronics USA have announced digital signage displays based on revolutionary OLED technology. The paper-thin, dual-sided displays with perfect blacks and incredible colour from a wide range of view angles will be available in curved and flat configurations. The Korea-based company say the new displays set a new premium standard in the digital signage marketplace, with picture quality customers recognise from LG's consumer OLED televisions.



With OLED, each of the screen's 8 million pixels can be turned on or off, which means blacks rendered by LG's OLED displays are up to 200 times deeper than those of an LCD panel, creating an infinite contrast ratio and bringing colours to life like never before possible.

The Dual-View Curved Tiling OLED display offers a beautifully curved design using slim tiles to form customizable displays that link two, three, or four tiles together. The 65-inch (165 cm) portrait display boasts a paper-thin, eye-catching dual-sided view to offer customers a multimedia experience whilst providing retailers a way to use their space efficiently.