

Calsonic Kansei and Magneti Marelli will officially change their respective legal company names to Marelli, with effect from October. The move to a single brand was first announced this past may, and is an important next step in positioning Marelli to compete even more effectively on a global scale.



Calsonic Kansei Corporation will change its legal company name to Marelli Corporation, and Magneti Marelli will change to Marelli Europe. Following this, the names of major affiliate companies will also be changed to Marelli.

Beda Bolzenius, Marelli's CEO, calls the name change "an exciting step forward on our journey as we come together as one global company. The formal changing of our company name is a tangible demonstration in our evolution towards becoming a leading global player, delivering high quality products and innovation for our customers around the world".