

Varroc are expanding the global footprint of their Lighting Systems unit with a new Tokyo customer and business development centre. The new office, announced in conjunction with the recent DVN Tokyo Workshop, increases Varroc's presence in Japan to strategically synergise with the growing two- and four-wheeled vehicle market worldwide and strengthens Varroc Lighting's local engineering support of Japanese OEM customers.



Varroc Lighting Systems President and CEO Stephane Védie says his company's "ambitious global expansion involves growing our business with Japanese OEMs globally. With our Japan office, we can now offer proximity to Japanese OEMs for project management and engineering, while leveraging our global low-cost manufacturing footprint for lighting and electronics."

The new location has office and meeting space for up to 14 engineers and expands the company's global footprint to 12 countries on five continents. In addition to Japan, Varroc Lighting recently announced plans to open new plants and development centers in other high-potential vehicle growth and manufacturing markets, such as Brazil and Morocco.