

## Sales drop 3.1%; SAAR jumps to 17.42 million

Monday, 15 April 2019

---

Detroit's big-three, Toyota, and Nissan dropped on weaker car demand, while Honda, Hyundai-Kia, VW Group, and Subaru bucked an industry slowdown. Among major automakers, only American Honda, Hyundai-Kia, Volkswagen Group, and Subaru managed an increase last month, helped largely by continuing strong demand for light trucks. See below, sales x1,000 of the US market.

	1Q-2019	1Q-2018	Δ%
BMW	83	84	-1.90%
Fiat Chrysler Automobiles	501	517	-3.10%
Ford Motor	586	596	-1.60%
General Motors	665	715	-7.00%
American Honda Motor	369	362	2.00%
Hyundai-Kia	288	275	4.60%
Jaguar Land Rover	35	32	9.20%
Mazda	70	83	-15.70%
Mercedes-Benz	78	86	-9.30%
Nissan/Mitsubishi	407	451	-9.70%
Subaru	156	149	4.70%
Tesla Motors	27	23	16.90%
Toyota Motor Sales	543	572	-5.00%
<b>U.S. LIGHT VEHICLE Q1-2019</b>	<b>3,989</b>	<b>4,123</b>	<b>-3.20%</b>