



Digital displays are becoming a key vehicle feature.

In the cockpits of the future, digital displays will play a key role in the interaction between drivers and their vehicles. With their new display products, Bosch are responding to this trend. The products use passive 3D technology to generate a realistic three-dimensional effect that allows visual information to be grasped faster than when displayed on conventional screens. "Displays are increasingly becoming interactive systems that can better anticipate drivers' individual needs," says Steffen Hoffmann, President of Bosch's UK operations. Forecasts suggest the global vehicle display market will double from €13bn to €26bn by 2025 (source: Global Market Insights).