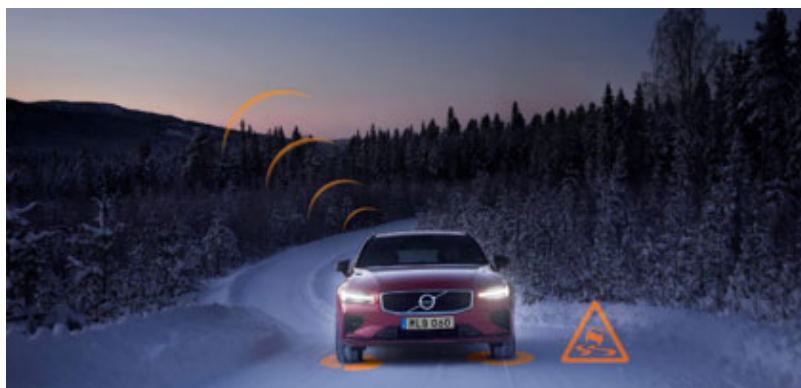


V2V technology allows Volvo cars to communicate with each other and alert drivers of nearby slippery road conditions and hazards via a cloud-based network. The Hazard Light Alert and Slippery Road Alert systems were first introduced in 2016 on Volvo's 90-series cars in Sweden and Norway. From the end of this month, the systems will become available to Volvo drivers across Europe as they will come as standard equipment on all new 2020 Volvo models.



As soon as the hazard lights are activated on an equipped Volvo, the Hazard Light Alert sends a signal to all nearby Volvo cars connected to the cloud service, warning drivers to help avoid potential accidents. The system is particularly useful on blind corners and over the crest of hills.

Safety research by Volvo shows that adjusting speeds to the actual traffic situation can radically reduce the risk for accidents. By alerting people to dangers ahead in a timely manner and allowing them to adapt with time to spare, connected V2V safety technologies can support better driver behaviour and bolster traffic safety. With the launch of these features across Europe, Volvo have also reiterated their invitation to the automotive industry to join them in sharing anonymised data related to traffic safety across all car brands.